



ATE INTERNATIONAL MEDIA MARKETPLACE

9-12 MAY 2014 • GRAND CHANCELLOR RESORT, QUEENSLAND



CONSUMER & BROADCAST MEDIA PROGRAM

Friday 9 May		
AM	Arrive in Cairns and transfer to Palm Cove	
0900-1200	Registration	Grand Chancellor
1200-1300	Welcome lunch	Grand Chancellor
1300-1530	STO Session 1 State and Territory Tourism Organisations (STOS) will each present on new destinations, products and experiences	Grand Chancellor
1500-1530	Networking break and afternoon tea	Grand Chancellor
1530-1730	STO Session 2	Grand Chancellor
1830-2030	Welcome Cocktail Party	Nu Nu's Restaurant, Alamanda Palm Cove by Lancelmore
Overnight		Palm Cove
Saturday 10 May		
0845-0900	Welcome Address	Grand Chancellor
0900-1030	ATE International Media Marketplace	Grand Chancellor
1030-1100	Networking break	Grand Chancellor
1100-1230	ATE International Media Marketplace	Grand Chancellor
1230-1400	Lunch with Keynote Speaker	Grand Chancellor
1400-1530	ATE International Media Marketplace	Grand Chancellor
1530-1600	Networking break	Grand Chancellor
1600-1700	ATE International Media Marketplace	Grand Chancellor
1900-2200	Poolside Reception	Pullman Sea Temple
Overnight		Palm Cove

Sunday 11 May		
Option 1	Great Barrier Reef day trip	
Option 2	Attend New Media Workshop	
Option 3	Free day	
Overnight		Palm Cove
Monday 12 May		
Option 1	Attend ATE 2014	Cairns Convention Centre
Option 2	Depart on media famils	